

# **The Art of Building Bridges** in Family Business

28 SEPTEMBER - 1 OCTOBER 2022







**BUDAPEST, HUNGARY** 

# Register now!

# A word from our hosts

#### Dear members of the FBN community,

After two years of social distancing and distant socialization, it is time to finally meet again in person at our 31st FBN Global Summit, in Budapest, from September 28 to October 1. Together with our Hungarian host and member families, we are proud to present you what is promising to be an exciting program of interactive learning formats that spark new ideas and help build important relationships - sessions in plenary, parallel and small group gatherings; travel with other business families on in-country learning journeys and day-long family business visits; and sharing meals with new and old friends in spectacular surroundings.

We have gathered great speakers and facilitators, and put together an exciting program full of surprises on the theme of "The Art of Building Bridges in Family Business": bridges between family and business, between generations, between family businesses, between family business and society.

Join us in family for this intimate and inspiring gathering. We are impatient to reconnect with you and look forward to welcoming you in the beautiful city of Budapest!



**David Boross** Chair FBN Hungary



**Farhad Forbes** Chair FBN International



Alexis du Roy de Blicquy



**Heinrich Liechtenstein** Summit & Program Committee Co-Chair

# **Summit venue**

The Summit will be hosted in the Marriott Hotel in the city center of Budapest, near to the Danube River.



# Some of our speakers



Gloria Fluxà **Thienemann Iberostar** 



Izabella Zwack Unicum



Heinrich Liechtenstein **IESE Business School** 



Iván Fischer Conductor & Composer



**Beatriz Johannpeter** Gerdau



**Borja Raventos** Codorniu



Johanna & Wolter Brenninkmeijer Cofra holding



**Marisa Schiestl** Swarovski













# **Pre-summit learning journeys**

### Sunday 25 - Tuesday 27 September 2022

FBN Hungarian Chapter is delighted to present four pre-Summit Learning Journeys in Eger, Szeged, Tokaj and Villány. An opportunity to discover Hungary as touristic destination and the specific traits of its family businesses, members of the local chapter will welcome you! Learning Journeys will start on Sunday afternoon, 25 September 2022, and end on 27 September in the afternoon.

#### Cost per person

In double room: 890 EUR + 27% Hungarian VAT In single room: 990 EUR + 27% Hungarian VAT

Learning Journeys are available only upon registration to the Summit.











### **Social Events**

### Welcome dinner September 28

Let's get together and reconnect over dinner at the Summit Venue.

### **Boat Ride on the Danube September 29**

A boat trip along the Danube to experience Budapest from a different perspective.

# Concert and Gala Dinner September 30

To end the summit on a high note join us for a musical experience with composer and conductor Iván Fischer at the Vidago concert hall.

Concert will be followed by a Gala Dinner.

# **Summit program**

The Art of Building Bridges speaks to every family business. Building Bridges is a long-term job to achieve goals. Divided in three days, we want to offer to all members an overview of experiences around: Design your Bridge, Build your Bridges and Cross your Bridge.

The program is designed around this common thread, is built in such a way as to achieve key learnings, and will be crossed by all FBN members.

This year, the Summit will gather member around plenary sessions, case studies, small groups discussion but also learning journeys, family visits, social activities...

				Summit		
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
TRAVEL TO LEARNING JOURNEY	OPTIONAL	OPTIONAL LEARNING JOURNEYS	SUMMIT PROGRAM	SUMMIT PROGRAM	SUMMIT PROGRAM	DEPARTURE
OPTIONAL LEARNING	LEARNING JOURNEYS		COMMUNITY LABS	FAMILY VISITS		DAY
JOURNEYS		TRAVEL TO BUDAPEST	WELCOME EVENING	BOAT RIDE ON THE DANUBE	CONCERT AND GALA DINNER	

## **Registration and summit fees**

The Global Summit is exclusively reserved for members of FBN with an active membership, listed as such in the FBN Connect database. Participation is solely limited to members of family owned companies. Spouses and partners are considered as members but have to be registered as a participant to be able to attend the Summit.

## **NxG**

(below 40 years old)

2,250 EUR

+ 27% Hungarian VAT

# **Senior**

(above 40 years old)

3,150 EUR

+ 27% Hungarian VAT

# Family discount

(from 3rd participant of the same family, including NxG and Senior)

2,250 EUR

+ 27% Hungarian VAT

### **Accommodation**

Accommodation is available in 3 different hotels on a first-come-first serve basis, ranging from 150 EUR to EUR 462 per night for standard rooms. Please note that accommodation is NOT included in the Summit fee and will have to be booked upon registration.

## **Transportation**

### How to come to Budapest?

- By plane: Budapest Ferenc Liszt International airport is 20km far from the city center
- By train: To Budapest Budapest Kelenfoeld station

### **Contact**

For questions about the summit, registration and payment: fbn-summit@kit-group.org



### Stay informed & learn about program details & logistics

Please visit the Summit website: <a href="https://www.fbnglobalsummit2022.com/">https://www.fbnglobalsummit2022.com/</a> for the latest update on speakers, sessions and social events.

Website is password protected: contact your local FBN director for access

We look forward to welcoming you in Budapest!